



## RagaChitra Foundation

PO Box 541595, Linden Hill Station, Flushing, NY 11354.

Phone: (917) 515 9164. Fax: (206) 203 1001.

Email: [info@ragachitra.org](mailto:info@ragachitra.org). Web: [www.ragachitra.org](http://www.ragachitra.org)

An exquisite musical treat!

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A RAGACHITRA PRODUCTION

# ...Ranjani Mala...

Dear Event Organizer,

RagaChitra Foundation brings you its very new music production: *Ranjani Mala*, an exotic classical music concert based on Ranjani ragas (musical scales).

Please read the enclosed brochure to learn about Ranjani Mala.

It'd be our pleasure to present Ranjani Mala for your members. Please let us know if you would like to schedule the concert in your organization.

Thank you.

With best regards,

Shiv Venkatram  
RagaChitra Foundation

Carrying the traditions of India...

The classical music of South India has a treasure of wonderful ragas (musical scales) and compositions. Among them is a collection of fascinating ragas with the name "Ranjani" as their suffix – such as Sri Ranjani, Megha Ranjani and Jana Ranjani. With numerous and exotic compositions, Ranjanis are pleasant, enjoyable & attractive and have enthralled music lovers for centuries.

RagaChitra Foundation brings you Ranjani Mala, an exquisite music concert, featuring soulful compositions in various Ranjani ragas. This unique and creative production is presented by a group of 4 to 6 professional musicians with a live percussion accompaniment and digitally-produced music tracks.

With an amazing music, captivating chorus, digital rhythms and innovative visuals, Ranjani Mala is a unique, enjoyable and memorable concert.

Ranjani Mala has already been presented in many stages such as the Carnatic Music Festival 2007, The Arch Studios and the Queens Library. The concert has received overwhelming appreciation from both music lovers and musicians!

A video projection (optional) played during the concert features colorful stills, visuals and short animations along with interesting info about the song that is being performed. A specially-designed hand out is also available with textual info and this may be distributed to the audience.

We invite organizations to schedule this one-of-a-kind musical event for the benefit of their members!

### **Marketing material**

An exclusive website has been set up with concert info, sample audio and video. Organizers may also download flyer templates and pictures from the website for local marketing.

### **Artistes**

The concert is lead by Nivedita ShivRaj and Samyuktha ShivRaj (Lead singers) with 2 to 6 chorus singers. In addition to a percussion accompaniment (mridangam / tabla), many songs are presented with digitally-produced, reverberating music tracks and special sound effects!

Nivedita ShivRaj is a highly talented carnatic musician and veena player. She has performed in All India Radio, Weill's Institute at the Carnegie Hall, Rubin Museum, Gracie Mansion of the Mayor of New York and many more stages. She has also performed with renowned musicians and groups such as Ravi Coltrane's Jazz Group, Andrew Sterman and Prayathna.

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Samyuktha ShivRaj is a talented teen singer, trained in both carnatic music and western rock. She has performed in many Indian cultural programs and also pop/rock concerts. She is a lead singer in her high school band and a soprano in New York City High School Chorus.

### **Concert duration**

90 to 120 minutes.

### **Technical requirements**

Stage to seat about 6 to 8 artistes • Audio system with equalizer / effects (echo, reverb) with 12 to 16 channels • 6 to 8 microphones • CD player • Stage monitor • Video projector (optional) and screen • General stage lighting.

### **Who can organize Ranjani Mala?**

Ranjani Mala will be suitable for music lovers of all ages.

The concert may be organized for all occasions by any public/private institutions, cultural organizations, arts councils, museums, music schools, music departments and libraries. Corporate companies are welcome to organize this concert for their customers and employees.

### **Booking info**

Please contact: ragachitra@gmail.com or call 917-561-2221 to schedule Ranjani Mala concert in your city.



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